



The Leader

August
Volume 74 Issue 8

La Crosse Jaycees 502 Jay Street La Crosse, WI 54601 Phone: (608) 791-1133
www.lacrossejaycees.org

Inside This Issue

- 1 President's News
- 2 Chairman' News
- 2 Management VP
- 3 Community VP
- 3 Community Director
- 3 Membership VP
- 4 Membership Director
- 4 Secretary
- 4 Tidbit from the Treasurer
- 4 Social Director
- 5 Superstars wrap-up
- 6 Calendar
- 7 Dr. Jeff Magee

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Amber Leer

Membership Director

Jason Mickelson

2009 President

Hello La Crosse Jaycees,

Superstars was a great time! Thank you to Jeff Treder for chairing this statewide event. I knew the games would be interesting since it was Jeff who dreamed them up, and he did not disappoint. They were lots of fun and all the teams said they were great and had a fun time. We had about 22 La Crosse members there, plus friends! Thank you to the team players, game helpers, dessert bringers and happy campers. I believe our 3 teams took 4th, 5th and 6th out of 7. Not bad! If you missed it, you will have to check out the pictures that will out on the website soon.

The next couple of months are looking a little busy! In August we will be running Punt, Pass and Kick and Habitat for Humanity Take 2 in the community area. We will be working the children's games at the Franciscan Skemp Picnic. In September, we have End of Summer Bash with 95.7 and we are once again doing the Oktoberfest Apparel Stand. Plus, WI Jaycee State Convention is in La Crosse at the Best Western Midway! I highly encourage you to attend this event. Friday night there is a "Coldest Beer in Town" social in downtown La Crosse. Saturday, training sessions, corporation meeting where next year's leaders will be elected, Outstanding Young Adult and Wisconsinite Banquet in the evening followed by a social with a DJ. On Sunday morning is the "Excitement Session" where awards are given out for the first half of the year. La Crosse is sure to be included in that! Also happening on Friday, the WI Jaycees have brought in Dr. Jeff Magee, an international trainer and speaker on leadership, organization, individual effectiveness and innovative marketing ideas. I have attended several of his courses throughout my years in Jaycees, and he is exceptionally great. He does speak fast, so be ready to listen!

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President (continued)

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He will be training a morning and afternoon session. Jaycees get a special rate of \$99 for the day, while others pay \$179. You should check with your employer as you may be able to claim this for continuing education credits, and they may even pick up the cost. It doesn't hurt to ask!

As you can see, there are lots of fun and exciting things coming in the Jaycees. Please come check it out at a meeting or event soon! We would love to see you. We've had a couple members come up with some exciting new events that we could run, but they need your thoughts and ideas to make it happen. Come find out what I am talking about!

Hope to see you soon, have a great month!
Laurie

Management VP

Hello Fellow Jaycees! July has wound down, and August is officially upon us!

Old McDonald had a farm in Galesville to round-out July. Superstars was held at River's Edge Campground, and some down home fun was had by all! Many thanks to our chairperson, Jeff T, who did a fantastic job putting the event together!

Coming up on August 8th we have the Franciscan Skemp picnic. Please try to attend this event to help raise money for the chapter. The picnic starts at 10am and goes until 6pm. About 10 people are needed at all times, as we are working the kids games and cleaning tables. This is a significant money maker for us, so your help is greatly appreciated!

Kristie Arens
Management VP
crickettejill@lycos.com



Chairman of the Board

Hello Jaycees!

Have you signed up to attend Mid Year Convention in La Crosse? If not what are you waiting for! Convention is September 11-13. You can find a registration form at www.wijaycees.org, or attend an upcoming general meeting.

JCI Wisconsin and the La Crosse Jaycees have been hard at work preparing for a weekend to remember! In addition to the great training opportunities and awards banquet, Friday night festivities will include a Coldest Beer competition / bar crawl with provided transportation to and from the Best Western Midway Hotel!

Currently the stops will include: State Room, Animal House, the Helm, Broncos, Bennett O'Riley's, and Coconut Joes with a few others pending! We need YOU to help show Jaycees from chapters all over our State why La Crosse is the best! What happens at convention stays at convention ;-)



See you at convention!

Kyle Olson
Chairman of the Board
West Central Regional Director

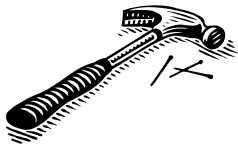
Reminders...

- Last softball game is July 31st at Erickson 2 8:00 p.m.
- Check out the attachment on Dr. Jeff Magee. Registration deadline is August 1st!
- Suzie's housewarming party is Saturday August 1st at 5:00
- Sign up for helping at the Franciscan Skemp Picnic August 8th
- Habitat for Humanity is Sat. August 29th

Community VP

HABITAT For HUMANITY (Take II)

We have decided to try Habitat again at the end of this month! Hopefully the weather will hold up this time!!! I hope to have a big group again. I have been told that there will be indoor work to do!!! Please see the details below and let me know if you plan to help us build a Habitat House!!!



What: Habitat for Humanity

Where: Hope Court, Holmen

When: Saturday, August 29th 8:30am-5:30pm

**This is Donella's birthday!! We will be going out to celebrate later that evening!!!

Heather Suby
Community VP

Community Director

We will be running Punt, Pass, and Kick on August 22nd at the UW-L football field. This event is for children between 6-15 years of age. Registration is at 12:30, 1:00 clinic with players, and competition begins at 1:30. We will need volunteers to help with the registration as well as getting the kids where they need to be. This is a great time to get your kids out to compete and for parents to volunteer at the same time. I will have a sign-up sheet at each of our meetings this month, if you can't make it to a meeting but would like to help please let me know via e-mail (zach_geier@yahoo.com) or the Jaycee Hotline 608-791-1133.

Thank you to those that have signed up to be a part of the Toys for Tots committee! I certainly appreciate it and hopefully we will have some fun along the way. We still welcome anyone else that would like to contribute to this project in any way. We have plenty to do, from sign-up days to toy sorting and then give-away day, and I will continue to let you know of opportunities to assist.

Zach Geier
Community Director
Toys for Tots Chairperson



Membership VP

So far for the year we are plus 7 for members, great job everyone!!! For August we have one member renewing and two that dropped.

Here are the members that are due for September:

Barb Frahm
Kira Peters
Jennifer Stalsberg
Mark Van den heuvel
Kristy Walz

September renewals are due by August 10th.

Members due for October are:

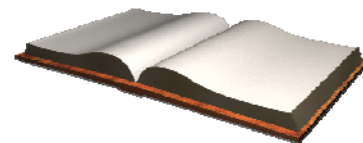
Dan Brincks
Erin Ersted
Suzie Goyette
Jonathan Hauser
Rick Niemeier
Kevin Sonsalla
Pat Walz



October renewals are due by September 10th.

We are always looking for new members to help with projects and to have fun. If you know of anyone that would like to join the Jaycees bring them to a meeting, project or social to show them what we do in the Jaycees.

Also, we will be having new member orientation after the meeting on Tuesday, August 4th. Anyone who is a new member is welcome to attend to learn more about the Jaycees.



Donella Sarauer
Membership VP

Membership Director

It's the dog days of summer where has the time gone. Just a quick note for new members this year there is a new member orientation on August 4th after the meeting this is a great time to find out anything you were ever wondering about the La Crosse Jaycees.

Jason Mickelson
Membership Director



Secretary

Monday, August 3rd, Features in Holmen will be celebrating it's Anniversary. They have asked us to assist with the face painting from 5:30-8:00. We will be putting a tip jar out and raising money for the Foundation Scholarship. Please join me in some fun and face painting.

Suzie Goyette
2009 Secretary
608-397-5475



Tidbit from the Treasurer

Hello Everyone!

I am having a hard time thinking that we are almost 2/3 of the way done with 2009. I was pleasantly surprised to see many of you at Riverfest. Sorry that I missed you at Superstars. I am sure that you celebrated in true Jaycee fashion despite my absence!



Remember that 2009 is not over yet and plenty of chances for you to still help our chapter out! Stay hydrated and protect your skin from the sun!

Your 2009 bald-headed Treasurer,
Jason Arens

Social Director

Hello Everyone,

I hope you are having a great summer! Congratulations to the softball team for a great season!



We have some more eat before we meet socials coming up. On August 4th we will be meeting at the Landing at 5:00. This is located inside the Marriott downtown. On the 18th we will be meeting for Happy hour at the Starlight lounge. They have ½ price appetizers and drink specials from 4-7. We can meet there anytime after 4:00.



Kornfest is coming up on the 15th. We will be meeting at Heather Suby's house and then going down to the fest grounds. (More to follow on time etc.)

On August 21st we will be holding another movie night at the Rivoli Theater. We will be meeting there for the 7:00 show and the Jaycees will provide Soda, Beer and popcorn.



Thank you Jeff for the great job at Superstars it was one big social in itself! A special thank you to everyone who attended Margaritaville!!!

Hope to see all of you soon!

Barb
2009 Social Director

Congratulations

Congratulations to Dustin Manguson and his wife Catherine on the birth of their daughter, Alexandra Mae. She was born July 22nd, 7lbs 4ozs. Congrats Dustin & Catherine!



Superstars 2009

Old MacDonald Had a Farm

Superstars by the numbers:

252 pound Drinkga game (I finally weighed it)
 150+ pictures of Lacey having fun
 80 burgers
 58 campers
 35 game competitors
 24 inflatable cows
 18 canoers
 15 pizzas
 12 inflatable horses
 10 gallons of mixed drinks
 9 minutes of hell with the barn (for some)
 8 very short bursts of rain all weekend
 7 Superstars teams
 6 chapters represented in camp
 5 am. strangers around the campfire
 4 keg stands
 3 sheets to the wind
 2 half barrels of beer
 1 heck of a good time

Friday check-in went smooth once people found the campground. Things were rather relaxed with the schedule until pizza time Friday night. We forego the formal welcome announcement due to some teams not yet being present and our prior greetings in the campground with those who were already there. The beer was flowing (although foamy) and everyone seemed to enjoy the pizzas. Special thanks to our DJ "Sherry-O" for bringing her system and playing at no charge. Friday night wound down earlier than expected, with not too many people still up past 3am.

Saturday morning started with the competitions at 9:30am! Picture this...wheelbarrow races, shoeing horses, riding cows, riding horses, needles in haystacks, tractor tires, udders filling pitchers, egg balancing, and hitting the broad side of a barn. Throw in some blindfolds and add more cowbell for more fun! There were many comments that our games were original and fun!

After the games wrapped up, we served a lunch of burgers, beans, tater salad, macaroni salad, and an excellent choice of deserts. Special thanks to Kristi for the use of her grill. Thanks to Michelle, Donella, Suby, Melissa, and Dawn for bringing the deserts. Hope I didn't miss anyone's deserts!

Saturday afternoon a decent sized group canoed from the campground down to Trempealeau while the rest of us enjoyed the pool, beach, hiking trails, and each other's company in the campsites. It was a laid back afternoon for which we threw the scheduled events out the window.

Saturday night we had a short speech by the Wisconsin Jaycee president, followed by our own awards presentation. Once we finished, "Heavy Water" took the stage and kept us entertained while we got ourselves primed for the evening. The La Crosse campsites seemed to draw the largest crowd in the campground after bar time. We had a number of non-Jaycee campers stop by and join the fun as well. The last La Crosse Jaycees called it a night at about 5am, with one die hard stranger still at our campfire (she was still there when we woke up a few hours later). If only Cody had a sign-up form along!

"What happens at Superstars stays at Superstars" apparently no longer applies with the internet, as I understand that photos were posted online Monday already! I'm sure memories and photos will emerge which will tell some interesting stories!


Thanks to our donors, discount givers, and weekend helpers- ShopKo Shelby, ShopKo Bridgeview, Festival Onalaska, Pdup, Barb, Pt, Dee, Kari, Becki, Kyle, Salsa, Money, and Cricket. Through your help, we were able to make some money for our chapter, sign a couple new members, and host an event which will be remembered for some time to come! Thanks to everybody who attended and enjoyed themselves as well! Let the stories begin...

Superstars Competition results:

1st place- Greenfield, 11:02 (won a trophy, large cooler, and small cooler)
 2nd place- Sheboygan, 13:44 (won a trophy and large cooler)
 3rd place- "The State", 14:40 (won a trophy and small cooler)
 4th place- La Crosse (Puckett), 17:43
 5th place- La Crosse (Suby), 18:20
 6th place- La Crosse (Rick), 21:18
 7th place- Reedsburg, 23:20
 "Best of Show" theme award- Sheboygan (won a trophy and 4 camp chairs)

~Jeff Treder
 2009 Superstars Chairperson

AUGUST 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<div style="border: 1px solid black; padding: 10px; width: fit-content; margin: auto;"> <p><u>Anniversaries</u></p> <p>Heather Suby—2 years Berenice Shouls—1 year</p> </div>						1 Suzie's house-warming/ birthday party 5:00 p.m. Erica Black's birthday
2 Suzie Goyette's birthday	3 Face painting/ Features Holmen 5:30 p.m. Melissa Hehl's birthday	4 Eat before we Meet @ Landing 5:30 General Meeting 7:00	5 Loggers Night/ Suzie sings National Anthem 7:05 game	6 Josh Pogreba's birthday	7	8 Franciscan Skemp Picnic
9	10	11	12	13	14	15 Kornfest social
16	17 Zach Geier's birthday	18 Eat before we Meet @ Starlite Lounge 5:30 General Meeting 7:00	19	20	21 Movie night 7:00 Rivoli	22 Punt Pass Kick, 11:30 UW-L Football fields
23	24	25 Board Meeting 6:00	26	27	28	29 Habitat for Humanity 8:30 Holmen Bob Schmidt Donella Sarauer Meghann Obieglo birthdays
30	31 Jeremy Kennedy's birthday					



To sign up for this event, please fill out the form below, detach, and send with check made payable to:

JCI Wisconsin Jaycees

PO Box 1547
Appleton, Wisconsin 54912

First Name _____ Last Name _____

Jaycee Chapter _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

- \$179** Includes both morning & afternoon sessions
- \$99** Includes one choice of morning *or* afternoon session
 - 9 AM – 12 Noon: "Performance Driven & Value Added Selling"
 - 1:15 PM – 4:45 PM: "Performance Execution"
- \$99** For Jaycees members registered by Aug. 1st, both morning & afternoon sessions

Seating is *limited* — don't get left in the dust!



JEFFREYMAGEE.COM

WWW.WIJAYCEES.ORG

JCI WISCONSIN
PO BOX 1547
APPLETON, WI 54912



SHIFT YOUR CAREER INTO
OVERDRIVE:

THROUGH
SALES VELOCITY &
PERFORMANCE
EXECUTION

SEPTEMBER 11, 2009
BEST WESTERN MIDWAY HOTEL
LA CROSSE WISCONSIN



ABOUT THE
SPEAKER...

JEFFREY L. MAGEE

PHD - PDM - CSP - CMC



Jeff Magee speaks internationally on leadership, organizational and individual effectiveness and innovative marketing ideas. His unique performance-driven perspective comes from more than two decades of real world innovative work experience and advanced degrees and certifications.

Currently, Jeff Magee designs and presents sales and leadership courses taught at companies including but not limited to: Pfizer Pharmaceuticals, Clear Channel Entertainment, GMAC, U.S. Army National Guard, and the U.S. Junior Chamber.

Awards & Acclaim

- One of less than 20 individuals worldwide who hold both Certified Speaking Professional (CSP) and Certified Management Consultant (CMC) professional designations
- Guest faculty member at WEST POINT on leadership
- Recipient of the 2003 TOYA (Ten Outstanding Young Americans) award given by the U.S. Junior Chamber

JEFF MAGEE
INTERNATIONAL

JEFFREYMAGEE.COM

MORNING SESSION

9 am – 12 noon

Performance Driven & Value Added Selling

Leveraging The "it!" Principles For Your Business Success
Today and Tomorrow!©

Learn how-to recognize selling as a process driven activity and design sales relationships for lasting account success and development. Learn the Strategic and Tactical how-to for greater impact ... In this program participants will in a fun, fast paced, interactive manner review the fundamentals of professionally selling as well as learn advanced application strategies and tactics for building relationships that lead to immediate and lasting sales effectiveness .

Taking Your Career to the Winner's Circle

- Learn "4-Ways To A 100-Percent Sales Increase", according to a Professional Selling Power and PERFORMANCE Magazine studies . . . Identify what you do now and what can be implemented to FIND, GET, KEEP, and GROW your client base, your market prospect pool, and your product/service offerings
- The Forum Corporation finds customers typically leave for four reasons. Learn how to identify and apply each to your product/service offerings, and to your present (and lost) client base . . . Learn which one's apply and learn how-to sell to them and reduce client touch-point frustrations, anger and departures!
- Learn how-to use the Sales Prospect Performance Profile©" form to identify and define your relationship with the prospect/customer. The person with these answers will make the sales!!!

AFTERNOON SESSION

1:15 pm – 4:45 pm

Performance Execution

Organizational Peak Effectiveness Program!

In this powerful program, participants will learn from Dr. Magee's research on the successful models and SOP's of leading businesses today. You will gain a very clear understanding on the six strategic and tactical aspects of what it truly takes to be considered one of the best in your field, and to be cautioned on how it can easily implode. Learn how to get others to take on greater responsibility and help improve the organization overall!

Getting on the Performance Fast Track

- Learn the Importance of Attitude (Mindset): Known in psychology as the single human control factor. Examine how it impacts your approach to everything you do
- Learn how to apply the Five-Step Coaching Communication engagement model used by psychologists. By adding this to your personal communication tools, you will significantly increase your ability to quickly and meaningfully connect with others.
- Learn how to use the Player Capability Index Model to objectively analyze yourself and others for needed competencies to accelerate personal growth and development.

Hosted by JCI Wisconsin at

BEST WESTERN MIDWAY HOTEL
LA CROSSE, WISCONSIN

SEPTEMBER 11, 2009

PRE-REGISTERED PARTICIPANT
REGISTRATION FROM 8:15AM TO 8:45AM

JCI 
WISCONSIN