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New President's Message

Hello Jaycees!

My name is Alex Lueck and I was sworn in as your 78th chapter President! During my non-Jaycee hours, I work for Xcel Energy as a Construction Project Manager covering a territory from Desoto to La Crosse to Fountain City. Unfortunately, even though I do work for the Electric and Gas utility, I don't get an energy discount.

Each year, the incoming Jaycee President has a list of goals that are common amongst past leaders. These goals are aligned with past presidents and focus on strengthening our chapter membership not only in numbers but with the fundamentals of the Jaycee Creed as listed below.

Continued on Page 2

New President's Message Cont.

We Believe:

That faith in God gives meaning and purpose to human life. That the brotherhood of man transcends the sovereignty of nations. That economic justice can best be won by free men through free enterprise. That governments should be of laws rather than of men. That earth's great treasure lies in human personality. And that service to humanity is the best work of life.

Throughout the year we will have opportunities to allow each member to grow within each line of the Jaycee Creed. Some of these opportunities will be through projects and community events we have done year to year. Other opportunities will be new ones that will enhance leadership and communication. How many have had a lollipop moment in their lives? A lollipop moment is defined as an event that changed your direction of thinking inadvertently through an external source. At a recent Technology, Entertainment and Design (TED) conference in Toronto, Derrick Dudley explains his Lollipop moment: <http://www.youtube.com/watch?v=hVCBrkrFrBE> Many of us have had these lollipop moments and haven't realized it. Think of your most recent moment. What triggered it? These are the moments that I would like to foster this year. This can be created by forming an atmosphere of creativity through sharing ideas, open communication, Community/Management Projects and most importantly Leadership.

The 2013 Board looks forward to an outstanding year! We look to promote any ideas, events or projects that you as a Member would like to see. With your help and feedback we will achieve many great things. I look forward to keep the Energy moving for this year.

Alex Lueck

Membership Renewals

For May:
None

For June:
Erin Behlen
Craig Asen

For July:
Jamie Barton
Cindy Kreibich
Katrina Meyer
John Race

Membership 411

March appears to be coming in like a lamb (at least predicted by the news) and brings us into the end of the first quarter of 2013! Anyone see a Robin? There have been several sightings on the Northside of La Crosse. We are starting to warm up from the deep winter slumber that has shrouded us for another year. The good news is that the first day of spring is March 20th! How will you celebrate? Break out the shorts, do a Southside Scavenger hunt, enjoy a Polar Plunge, partake in some bean bag competitions or join us at Java Vino for the Second Meeting Social? All of these events are coming in the month of March so stay tuned for information! There are many activities to be involved in by following the links below. Enjoy the continuation of 2013 and may your resolutions still be holding true!

Check out these sites for local events: La Crosse Convention and Visitors Bureau - <http://explorelacrosse.com/>; Events at La Crosse Center - www.lacrossecenter.com/; Pump House Regional Arts Center - www.thepumphouse.org/; Viterbo Fine Arts - www.viterbo.edu/finearts1.aspx; La Crosse Community Theatre—<http://www.newlct.org/>



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Passport to Leadership

How many of you are aware of the US Jaycees Mobile for Android phones? The new app was introduced a few months ago and is readily available to download from the Google Play store [here](#). You can access your profile, checkoff Passport to Civic Leadership tasks completed and view various information about the Jaycees. They are working on an app for the iPhone which should be out shortly. To setup your account use the first three letters of your first and last name; John Race would use: johrac and everyone's first password is wijaycee. Contact a board member with questions.

New Member Orientation

On Tuesday, March 19th, all new and soon-to-be members are invited to attend the New Member Orientation during the second chapter meeting in March at JavaVino . New members will learn about how to get involved and chapter projects, and get all of their questions answered. This is a great way to meet current members, other new members, and see what it's like to be a Jaycee member.

Hosts: Alex Lueck and John Race

March 9th Social

It's time for a Scavenger Hunt! March 9th will be the next social. It's the Southside Scavenger Hunt Pub Crawl. Search for the clues from place to place and win! Meet at Snuffy's at 8 pm. Check Facebook or contact Rhett Rykal for more information.

St. Patty's Day - Mar. 16

Starting this year in celebration of St. Patrick's Day, the Chapter will be hosting its 1st Annual La Crosse Jaycees St. Patty's Day Bags Tournament on Saturday, March 16. Stolpa's Stein Haus (324 Jay Street) will be the site location, for the two person 16 team tournament after the St. Patrick's Day Parade. The event goes from 1-6 pm and it costs \$10 per 2 person team. There are payouts for the top three teams. Also, a Hammerschlagen competition will be going for \$2 per game. If you would like to play or help contact Jason Hollermann at 608-406-9665. For more information check out the brochure at the end of the newsletter.

There is a group interested in going to breakfast and watching the parade at noon. More information will be sent out closer to the date. Suggestions are welcome!

Note: The chapter will not be participating in the parade portion of the festivities this year.

March 2013

- Mar. 2 Polar Plunge
- Mar. 5 Member Meeting at 7 p.m.
Jaycee Hall; Social after
- Mar. 9 Southside Scavenger Hunt Pub
Crawl at 8 pm Snuffy's
- Mar. 16 St. Patty's Parade at 12p.m. &
Social before; Bags Tournament at
Stolpa's Stein Haus 1-6 pm
- Mar. 18 Strictly Business After 5
Stolpa's Stein Haus (\$5)
- Mar. 19 Social Meeting & New Member
Orientation at 7 p.m. JavaVino
- Mar. 26 Board Meeting at 6:15 p.m. Jaycee
Hall

Get on your calendar

- Apr. 19 Bowl for Kids Sake Coulee Golf Bowl
- Apr. 20 Neighbors Day

Neighbor's Day



It's only two months until Spring!! Well...Spring cleanup for Neighbors Day at least. Please SAVE THE DATE for Saturday, April 20th from 8 am-2 pm at Black River Beach Neighborhood Center.

The event is designed to help elderly and disabled individuals in the City of La Crosse spruce up their homes for springs. Volunteer groups are welcome such as church groups, work teams, club teams, college groups or just group of friends wanting to lend a helping hand.

The easiest way to sign up to help is to go to the City of La Crosse webpage or follow this link <http://www.cityoflacrosse.org/index.aspx?NID=928>. There will be more information soon.

—Heather Suby & Sara Halberg

Looking for a Chair for PHR!

Do you loves sports and working with youth? Chairing the Major League Baseball Pitch Hit & Run (PHR) event would be a perfect fit. The two possible dates for the event are Saturday, May 4th and Wednesday, May 22nd. Contact John Race or Kim Lien about chairing the event. Click on the picture below to find out more information about MLB PHR!



Bowl for Kids Sake

Are you looking for fun with a purpose? Do you want to help kids? If so, register to Bowl for Kids Sake! The event is being held on April 18th-20th. We are bowling on April 19th, times to be determined, at Coulee Golf Bowl in Onalaska. Hurry to sign up and collect donations as time is running short. All proceeds go to the local Boys and Girls Club. Follow the link below to donate or join the Jaycee teams: <http://www.firstgiving.com/7riversbbbs/bowl-for-kids-sake-2013/teams>

Hurry, sign up, and collect donations because time is running out. Come join us for the fun. Don't miss out.

Feel free to contact me with any questions.

Suzy Stock—Felix1051@yahoo.com

Become a better Communicator!

Ever wanted to have more confidence to speak in front of a group or think faster on your feet? All members are asked to complete the following survey for a future Individual Development event.

<http://www.surveymonkey.com/s/L6P6PHW>



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February Recap

- The End of the Year State Convention kicked off the month with 12 members in attendance. La Crosse Jaycees brought up a number of awards:
 - La Crosse won the Go Green Challenge & a \$50 Subway GC and a new challenge will start at Indoor Olympics.
 - West Central Region won Most Involved Region trophy.
 - John and Alex received their Passport to Leadership 1-3 Degrees
 - Kelly received Outstanding Regional Director for 2nd Half
 - Cindy was named Most Outstanding Treasurer Year End
 - Jamie won Outstanding General Member for 2nd Half and Year End
 - Katrina earned Outstanding Officer 2nd Half and Year End
 - The La Crosse chapter was +2 growth in September and +1 in December
 - The Chapter was 2nd place in Parade of Chapters Year End
 - And James brought up 1st place in Speak Up in his first State Convention
 - WAY TO GO La Crosse!
- The first ever Project Fair was a great success! Current and potential chapter members were able to socialize, talk about the Jaycees, and sign-up for projects for the rest of the year. One more thank you to Kyle and Sara for hosting!
- At the first Social Chapter meeting for 2013, members met at Stolpa's Stein Haus. Alex Lueck was voted in as the 78th La Crosse Jaycee President.
- Rhett, Jamie, and Kelly attended the Manitowoc Jaycees Beer Lover's Brewfest.

Our Newest Member—Wihl



Getting Sworn in



JCI WI & US

Some upcoming state events:

- Easter Egg Hunts
Manitowoc Easter Egg Hunt—March 30
Onalaska Easter Egg Hunt—March 30
- April 27st Indoor Olympics 2013
Manitowoc
Theme: Rock ‘n’ Roll Olympics
See page 7 for an informational flyer.

Upcoming webinars:

Learn more about what you can do as a Jaycee! If you ever wanted a library full of Jaycee information and documents, visit <http://www.jci.cc/local/info/usa/ourlibrary> . You will be in heaven! If you decide to not take the risk to browse through the library, you will see bits and pieces of these throughout the year. An easy way to learn is through Webinars and here is the link to some upcoming webinars hosted by JCI USA: <http://www.jci.cc/local/media/usa/18989/2013-January-May-Webinar-Schedule-Released>.

Happy exploring!

JCI Welcomes its Newest Partner, Pure Charity.

Pure Charity is a non-profit organization that allows one to generate a personal "Giving Fund" by shopping and earning rewards. One can shop online at any of the stores listed on the Pure Charity website and a percentage of the total sales will be put into a personal "Giving Fund." The shopper can then use the money raised to support a local or national JCI project of choice.

Through its partnership with Pure Charity, JCI has been approached with an exciting opportunity to be part of a matching grant challenge it is calling "The Hope for Haiti Challenge." If JCI can get at least 3,000 people to sign up for Pure Charity (by clicking this link: www.purecharity.com/jci) and donate US \$5 to the project, then all the funds raised will be matched! This US \$5 can be donated directly or accumulated through online shopping purchases. The challenge ends on June 12.

SIGN UP TODAY! Visit www.purecharity.com/jci to sign up today. It is important that you use this link to join because it will ensure you are part of the JCI advocate network. For an individual to count as a support of the JCI Hope for Haiti Challenge they have to join as part of JCI's network. If you have any questions or concerns, please contact Bonnie Thomas, Communications Manager,



JCTV Episode 4

JCI Wisconsin and Manitowoc Jaycees 6th Annual

IND R OLYMPICS

April 27th

hosted at local downtown
Manitowoc establishments

must be at least 21 years old to participate

Rock 'n' Roll Olympics

\$90 Jaycee Teams or \$105 Non-Jaycee Team Fee includes: Bar Game Competitions, Saturday Opening & Awards Ceremony/Social for 3 players per team. Cash/Prize Packages based on # of Teams. Additional social tickets can be purchased for \$25 per person at registration the day of the tournament. *\$20 late fee for all teams registering and paying after the March 31, 2013 deadline.

Join us on Facebook @ JCI Wisconsin 6th Annual Indoor Olympics

For more information

Steve Moddie evp@jciwisconsin.org

Erica Jansky jciwisecretarytreasurer@gmail.com

Limited Number of Team Entries Accepted! Jaycee Team pre-registration guarantee for those teams registered and paid in full prior to February 2, 2013.

After February 2nd, the event is open for public registration with limited team count.

3 person Team Pre-registration Entry

Checks made payable to JCI Wisconsin Jaycees must accompany this registration form to be considered pre-registered. We reserve the right to refuse registrations postmarked later than March 31, 2013. Must be at least 21 years old to enter and participate. Send this completed form and check to:

JCI Wisconsin Jaycees, PO Box 1547, Appleton, WI 54912

___ \$ 90 Jaycee Team consisting of at least 2 Jaycee members- Jaycee Teams are guaranteed entry if registered and paid in full by February 2nd (\$110 after 3/31/13 if space is available)

___ \$105 Non-Jaycee Team consisting of less than 2 Jaycee members- registered and paid in full by 3/31/13 (\$125 after 3/31/12 if space is available)

****All teams will be representative of Rock 'n' Roll Olympics**** ****Represent your favorite singer, band, rock star, or song!****

Top Three Choices for Team Name: Themed "Rock 'n' Roll Olympics" (No duplication of Olympic Team Name Entries)

1. _____ 2. _____ 3. _____

Chapter/City Representing: _____ Team Captain: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone # of Team Captain: _____ E-mail of Team Captain: _____

2nd Team Player: _____ 3rd Team Player: _____



Present the 1st Annual



St. Patty's Day Bags Tournament



Sponsored and hosted by



Stolpa's Stein Haus

(324 Jay Street)

Saturday, March 16

1-6 pm

(following the St. Patty's Day Parade)

\$10 per 2 person team

Prizes for 1st, 2nd, and 3rd place



Pre-Register your team by calling

608-406-9665

Hammerschlagen also available

\$2 per game