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Creating Positive Change through Leadership & Community Service



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President's Message

Hello Jaycees!

July has come and gone already. Our biggest fundraising event Riverfest which supports our Community projects was a great success this year. This was due to a mix of good weather, great attendance and outstanding volunteers! We couldn't have done it without the efforts of many and Chairperson Katrina Meyer! Give yourself a Jaycee Clap (I will explain this to those that are not familiar with it) or pat on the back. It is well deserved. We also donated our time to serve food to hungry motorcycle riders who rode to raise money for the cause against Juvenile Diabetes. Over 500 riders took to the roads on July 27th and met at the Oktoberfest grounds to celebrate the funds they raised in the fight against Juvenile Diabetes. For the month of August, we have some events coming up that keep the summer rolling full steam ahead! The annual Relay for Life events are occurring at La Crosse Logan High School and in Spring Grove, MN on Friday Aug 3rd. Please check their websites for more information if you would like to participate. We also are gathering momentum for the annual Punt Pass & Kick competition this month. *Continued Page 2*

President's Message Cont.

In addition, Irishfest, Kornfest and the Great River Folk Festival will be available to fill our week-ends. We are also prepping for End of Summer Bash and State Convention in September. As you can see, there are plenty of opportunities to get involved in the month of August. Since we are celebrating and remembering Survivors in August and September, I would like to invite you to focus on doing a Random Act of Kindness (RAK). These random acts work on the principle of paying forward a good deed or instituting a level of good for the next person. It can be as simple as paying for the next person waiting in line for a meal to leaving ten dollars at the pump for gas. Lets make August the RAK month and show La Crosse what we can do! Together, the La Crosse Jaycees will continue to make a difference not only for ourselves but for the Community!

Alex Lueck

78th La Crosse Jaycee President

Membership Renewals

For August:

Angela Menezes
Heather Suby
Alicia Wibralski

For Sept:

Beth Osborne
Paul Osborne
Dan Wibralski
Mark Vandenheuvel

For Oct

Becky Berns
Sara Halberg
Kevin Sonsalla

Jaycee Spotlight

The Jaycee Spotlight column introduces a new, current, or former Jaycee member each month to help members get to know other members, learn about the history of the Jaycees, and to find out what people do outside of the Jaycees. Here is this month's interview:

Name: Beth Helgeson (soon to be Beth Firkins)

Years in Jaycees & Position:
Less than a year and General Member

Employer & Job: REM of WI, Direct Support Professional

Why did you join the Jaycees? I was convinced by a friend and fellow member and was looking to do more good in my community while meeting new people.

Favorite moment as a Jaycee: Bar tending at Riverfest for the Cheap Trick concert.

Tell us one random fact: I've lived in 4 different states since 2008 and two have been on the East Coast.



Upcoming

August 6 Chapter meeting—6 pm @ Jaycee Hall

August 11 Badger Camp Trip

August 13 Toys for Tots Planning Meeting
—6 pm @ Jaycee Hall

August 17 Onalaska's Zombie Quarantine Challenge

August 20 Social Meeting—6 pm @ TBA

August 20 Early Bird Registration for Mid-Year State Convention

August TBA Punt Pass & Kick

Get on your Calendar

Sept 20-22 Mid-Year Convention—Wausau

Oct 11-13 State Volleyball—Oshkosh

Quote of the Month:

“I don't want my life to be defined by what is etched on a tombstone. I want it to be defined in what is etched in the lives and hearts of those I've touched.” — Steve Maraboli

Are you a future Board Member?

Hello Jaycees!

This newsletter article is about the power of YOU! In only a couple short months our chapter will be electing a new board for 2014. Perhaps YOU could be a member of this new team!

The core of the Jaycees organization is to provide YOU with the opportunities to lead others. Expand your knowledge, abilities, and confidence. These traits are transferrable to your daily life or chosen career. How YOU may ask?

By joining the board or running a project YOU are directly involved in the planning process. YOU are making decisions. YOU create change. YOU have an impact on the community! YOU become a better person.

Now it's time for YOU to take the next step. Ask how YOU can be elected to the board, how YOU can run a project, how YOU can make a difference!

Kyle Olson; Management VP
651-380-3774

Toys for Tots

A Toys for Tots planning meeting has been scheduled for Tuesday, August 13 at 6 pm at the Jaycee Hall. At this meeting committees will be formed, responsibilities will be split up, and a tentative schedule will be laid out. Chair positions and other spots are still available in participation registration, toy barrel distribution, toy sorting, Rockin' for Tots concert, giveaway day and more! If you have signed up for a role, but are unable to attend, or still want to sign up for a position, please email jrace18@hotmail.com prior to the meeting.

Punt Pass & Kick



Punt Pass & Kick will be held later this month for youth to showcase their football skills. To learn more about the event go to www.nflppk.com or to chair the event, please contact [Kim Lien](#) or [John Race](#) if interested. The Chair will be responsible for planning the event, recruiting volunteers, and hosting the contest.

Oktoberfest Apparel Booth

Hello! We are coming up on another fun time of the year and with it brings another great opportunity for you to grow as a Jaycee while helping out our chapter with a management project! It is almost time for Oktoberfest and we need YOU to help run the Oktoberfest apparel booth. This important project helps our chapter to raise funds to cover some of our many expenses (rent, phone, website, etc). **We are currently looking for a chair person to run this project.** Responsibilities include meeting with the Monogram company to go over the apparel booth hours, preparing a project budget, and coordinating volunteers. What you get: **A one-year membership renewal to the Jaycees - paid for by the chapter**, valuable leadership and managing experience. This would be a great project for a couple members looking to work together and co-chair- grab a fellow Jaycee and get involved! If you are interested in running this project or would like more info, please contact a board member.

Kyle Olson Management VP &
Jamie Barton Ways and Means Director

La Crosse Volunteer Opportunities

As there has been more expressed interest in getting involved in the local community, this section will list volunteer opportunities that are going on in the La Crosse area each month. These are not specific Jaycee events, but members are invited to participate. If you know of any upcoming community events that could be added to this list, please email information to jrace18@hotmail.com.

HABITAT FOR HUMANITY – WOMEN BUILD

Attention all female Jaycees!! The Jaycees are looking to form a Women Build Team to participate in the 5th Annual Habitat for Humanity Women Build. Construction of the house began on May 16th on the corner of 9th and Denton St. Dates for Women Build teams are available from now until November/December. Dates are first come, first serve. Only one team builds per day. Building happens mostly on Thursdays, Fridays and Saturdays; however, some Wednesdays could be arranged. Teams must raise \$1,000 in order to build.

If you've ever been interested in seeing what goes in to building a house, gaining some new skills or helping out a family in our community this event is for you! Contact [Kim Lien](#) for more information.

Relay for Life

When: Friday, August 2

Location: Logan High School

Website: <https://www.facebook.com/pages/Relay-For-Life-of-La-Crosse-WI/325964740813783>



Connect with
us on
Facebook

July Recap

The month started off strong with a pre-Riverfest Social at RiverJacks. Members were able to enjoy happy hour specials along with picking up their new La Crosse Jaycee shirts. Riverfest was a blast! Over 3,500 attendees went to the Cheap Trick and they kept the bartenders busy! The rest of the weekend went very well and it wasn't as hot as last year! On Friday, the 26th, the Riverfest Appreciation Party was held at Pearl Street Brewery. Over 20 current and former Jaycee members attended along with other Riverfest volunteers. Remember next time to get your Flight Sampler as you walk in the door! On Saturday, the 27th, Jaycee members volunteered and served food at Thunder Ride. This was a great charitable event with many bike riders and silent auction items. Rhett almost won a Drive and Shoot a Tank package. That would have been a once in a lifetime experience. Afterwards, Kyle and Sara had a BOYB&M cookout. To cap off the month, the Loggers Social on the 5th Tuesday and cheered on the team for a shutout win! It has been a fast month and even quicker summer. More to come to finish out the year. By the way...we are up to 52 members for the year! Keep on going!



Riverfest Appreciation Party at Pearl Street Brewery!

JCI WI & US

Some upcoming state events:

- August 31—Pig Out Batter Up
Lake Geneva and Milwaukee
Email went out in May with information
- September 20-22—Mid Year Convention
Wausau
Click on image to right
- October 11-13—State Volleyball
Oshkosh



JCTV Episode 13



JCI Wisconsin

Mid Year Convention
September 20-22, 2013



Howard Johnson Hotel
Wausau, WI
2101 N Mountain Road
1-800-928-7281

Rate: \$70/night for Standard King or Double Occupancy (plus taxes)

To ensure rate, book your rooms by August 20th

JCI Wisconsin Room Block

Schedule of Events
(Tentative)

<p><u>Friday, September 20 - HoJo's</u></p> <p>6-10:00 p.m. Registration 7-7:45 p.m. FAB Meeting 7:45-8:45 p.m. Exec. Board 8-9:00 p.m. Competitions 8:45-9:30 p.m. First Timers 9-12:00 a.m. Social Event</p> <p><u>Saturday, September 21 Morning</u></p> <p>Off Site-Westwood Conference Center 1800 Westwood Center Blvd</p> <p>8:15-8:40 a.m. Breakfast 8:30-9:00 a.m. Registration 9-Noon Training Forums 9-10:30 a.m. Senate Meeting 10:30-Noon Foundation Meeting 12-12:30 p.m. Lunch</p>	<p><u>Saturday, September 21 Afternoon</u></p> <p>Off Site-Westwood Conference Center 1800 Westwood Center Blvd</p> <p>12:30 p.m. Project Fair Set Up 12:45-1:15 p.m. Delegate Certification 1-1:45 p.m. Regional Caucuses 1-5 p.m. Project Fair 2-5 p.m. Corporation Meeting 6:15-7:15 p.m. 2013 Presidential Reception (By Invite from Pres Brian) 7-7:30 p.m. Cash bar Reception 7:30-8:30 p.m. Formal Awards Dinner 8:30-11:00 p.m. Year End Awards 11-12 midnight Social/Dance</p> <p><u>Sunday, September 22 HoJo's</u></p> <p>8-10:30 a.m. Training Forum</p>
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JCI Wisconsin Mission
"To provide development opportunities that empower young people to create positive change in Wisconsin."

Be Better.

Have you "Aged" out?

Do you still want to be part of the Jaycees? Consider joining the National Jaycee Alumni Association. The National Alumni Association is for any former member who wishes to remain affiliated with the Jaycees. Anyone who was once a member for any length of time and who is no longer of age is eligible to join the National Alumni Association. They also become members of the JCI alumni association, entitled to all rights and privileges that JCI offers its alumni.

Annual dues for the Jaycee National Alumni Association are \$30.50, the same rate paid for national and JCI dues as a member. To learn more go to www.jayceemember.com and click on 'alumni join' on the right side of the screen.

Go Green Challenge

JCI Wisconsin is holding the Go Green Challenge to collect used cell phones and printer cartridges. The chapter with the most points at the end of the 2013 will be recognized with a prize package. Items accepted are inactive cell phones with operating battery, home and office printer cartridges, and laser and ink jet cartridges. Double points will be awarded for items delivered to Mid-Year Convention in September. Bring your items to the next chapter meeting! Go Green!





2013 Calendar of Events

<p><u>January</u></p> <p>5 Regional Training 6 Year End Banquet 12 Social at Varsity Club 14 TFT Appreciation Party 15 General Membership Mtg 22 Board Meeting</p>	<p><u>May</u></p> <p>1-4 – Nat'l Conference - STL 4 Pitch, Hit, & Run – Onal JCs 4 Wienerfest - Social 7 General Membership Mtg 11or18 Big Bikes for Little Tykes 21 General Membership Mtg 22 Pitch, Hit, & Run – LAX P&R 28 Board Meeting</p>	<p><u>September</u></p> <p>3 General Membership Mtg 7? End of Summer Bash 17 General Membership Mtg 22 Applefest Parade 20-22 Mid Year Convention - Wausau 24 Board Meeting (review POA) 26-30 Oktoberfest Apparel Booth Oktoberfest Socials</p>
<p><u>February</u></p> <p>1-3 Year End Convention (Milwaukee) 5 General Membership Mtg 9 Project Fair Potluck social 16 Brewfest (Manitowoc) 19 General Membership Mtg @ Stein Haus 26 Board Meeting</p>	<p><u>June</u></p> <p>4 General Membership Mtg 5-8 Nat'l Convention - Seattle 15 Freedom Fest 18 General Membership Mtg 25 Board Meeting (review POA) 29-30 Riverfest Set-up 30 OYA/OYW Nominations due TBD Family Picnic</p>	<p><u>October</u></p> <p>1-6 Oktoberfest Apparel Booth 1 General Membership Mtg 15 General Membership Mtg 21-27 Jaycees Week 22 Board Meeting 26 Thrill the World TBD State Volleyball</p>
<p><u>March</u></p> <p>2Polar Plunge 5 General Membership Mtg 9 Southside Pubcrawl 12 Project Fair Results Mtg 16 St Patty's Day Parade/Social/Bags Tourney 19 General Membership Mtg/New Member Orientation @ JavaVino 26 Board Meeting (review POA)</p>	<p><u>July</u></p> <p>2 General Membership Mtg 3-6 Riverfest 15 Mid Year Awards Due 16 General Membership Mtg 23 Board Meeting TBD Thunder Ride</p>	<p><u>November</u></p> <p>2 JCI WI Brew Bash - Appleton 2 TFT Barrel Delivery 5 General Mem. Mtg & Elections 9 Rotary Lights 19 General Membership Mtg 26 Board Meeting TFT Toy Drive – LaX Center</p>
<p><u>April</u></p> <p>2 General Membership Mtg 16 General Membership Mtg 19 Bowl For Kids Sake 20 Neighbor's Day 23 Board Meeting 27 Indoor Olympics (Manitowoc) 27 Beer, Wine, & Cheese Fest 30 Fifth Tuesday Social</p>	<p><u>August</u></p> <p>2 Relay for Life 6 General Membership Mtg 9-11 Irishfest 20 General Membership Mtg 27 Board Meeting Ona Community Days Kornfest TBD Punt, Pass, Kick</p>	<p><u>December</u></p> <p>3 General Membership Mtg 7 TFT Give Away Day 10 Mixed Board Meeting (rv POA) 14 Second Half Awards due 17 General Membership Mtg 17 Christmas Potluck OTS/Holiday Party</p>