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President's Message

How many of you know a leader that has had a positive influence on your life? Why have they had a positive influence on you? Was it due to their ability to listen or communicate? Did they have a strong knowledge of people? Did their character influence their leadership or create opportunities for innovation? Did they empower people to foster positive change? Great leaders such as Abraham Lincoln, Franklin Delano Roosevelt, and George Washington were people that possessed all of these characteristics. Each had a positive influence in their life and were able to develop these attributes during tough times. A strong leader is one who is willing to go out among the members and listen to the issues presented. By listening, solutions can be created through persuasion rather than coercion. One can also encourage innovation. Being a solid leader requires honesty and maintaining good integrity. They have the courage to handle tough situations and conduct crucial conversations.

Continued on Page 2

President's Message Cont.

Storytelling, conversation and public speaking are added tools that allow you to influence people. It allows you to be a master of Paradox. Why are these characteristics all pointed out? The mission statement of the United States Junior Chamber is to provide development opportunities that empower young people to create positive change. Being a leader whether its in the Jaycees or any organization empowers individuals to create positive change utilizing these characteristics. As a member of the Jaycees, these attributes are all around and used everyday in projects such as Toys for Tots, Riverfest or Neighbors Day. So, the question for you is will you work to define your leadership skills like George Washington, Abraham Lincoln or surpass them and develop your own leadership aptitude!

Alex Lueck, President

Sunshine Director

My name is Suzette Stock; I'm 31 years old. I enjoy doing a lot of the Jaycee activities such as the Bowl for Kids Sake and attending year-end meetings. I've participated in the Jaycees for over 4 years, and I have received a Robert Olen Jr. award, the Outstanding Chair Person for Kids Sake award, and an award for Outstanding Local Members. I'm also looking forward to continuing to be your Sunshine Director! I will also be sending you a birthday card. This year we are also doing a quarterly birthday drawing for a special birthday prize, so good luck! I look forward to seeing everybody at local meetings and events.

Suzette Stock, Director



Membership Renewals

For May:
None

For June:
Erin Behlen
Craig Asen

For July:
Jamie Barton
Cindy Kreibich
Katrina Meyer
John Race

Membership 411

Opening Day of Major League Baseball should bring smiles to many people. It is a sign for warmer weather, cookouts, beaches, and boats. La Crosse presents a variety of warm weather activities such as the Grandad Half Marathon to La Crosse Logger games. There is something for everyone when the weather is nice. The Jaycees can't wait to get outside to work and play. Later this month is Bowl for Kids Sake on Friday, the 19th at 9 pm. Still an indoor activity, but you never know with April weather. However if you want to get outside, sign up for Neighbor's Day the next day on Saturday, the 20th through [Volunteerspot.com](http://vols.pt/BpkZxp) <http://vols.pt/BpkZxp>. To end the month, members of the Chapter will be traveling to Manitowoc to compete in the Rock n' Roll Indoor Olympics on the 27th, and there will be a Fifth Tuesday Social on the 30th. Come join in on the fun!

Check out these sites for local events: La Crosse Convention and Visitors Bureau - <http://explorelacrosse.com/>; Events at La Crosse Center - www.lacrossecenter.com/; Pump House Regional Arts Center - www.thepumphouse.org/; Viterbo Fine Arts - www.viterbo.edu/finearts1.aspx; La Crosse Community Theatre—<http://www.newlct.org/>



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Jaycee Spotlight

BRAND NEW this month is the newest segment in the newsletter titled "Jaycee Spotlight". Each month a new, current, or former Jaycee member will be interviewed for this article to help members get to know other members, learn about the history of the Jaycees, and to find out what people do outside of the Jaycees.

Name: John Race
Years in Jaycees & Position: It is going on 2 years for me and I currently am the Community VP and Newsletter Editor. **Em-**



ployer & Job : I am the Community Coordinator at Viterbo University. I supervise Resident Assistants, oversee on-campus housing, and assist with programs and clubs. I enjoy working with college-aged students to help them develop their leadership skills. **Why did you join the Jaycees?** I have always enjoyed being involved in the community and as someone new to La Crosse, I thought this would be a great way to get to know people and to work on community projects. **Favorite moment as a Jaycee:** I would say bartending at Riverfest and helping with Toys for Tots. I was able to meet so many people at Riverfest and Toys for Tots is a great project for a lot of kids in La Crosse. **Tell us one random fact:** I have been skydiving and I want to go whitewater rafting.

New Members

Welcome Angel Cabada, Shane Workman, Echo Henn, Adam Spencer, Allison "Sonny" Tengblad, and Beth Helgeson to the Chapter. They signed up at the March Social Meeting and New Member Orientation at JavaVino hosted by Alex Lueck, John Race, and Kelly Goyette. If you missed the event, click on the below link for the Orientation presentation.

<https://docs.google.com/presentation/d/1zwI818YAisJsYulm1iZC8miQbz94R3sDybpWwDdEjac/edit?usp=sharing>.

Passport to Leadership

How many of you are aware of the US Jaycees Mobile for Android phones? The new app was introduced a few months ago and is readily available to download from the Google Play store [here](#). You can access your profile, check off Passport to Civic Leadership tasks completed and view various information about the Jaycees. They are working on an app for the iPhone which should be out shortly. To setup your account use the first three letters of your first and last name; John Race would use: johrac and everyone's first password is wijaycee. Contact a board member with questions.

April 2013

- Apr 2 Member Meeting @ 7 p.m.
Jaycee Hall; Social after
- Apr 16 Social Meeting @ 6:30 p.m.
Jadecafe—jadecafelacrosse.com
- Apr 19 Bowl for Kids Sake @ 9 p.m.
Coulee Golf Bowl
- Apr 20 Neighbor's Day @ 7:30 a.m.-2:30 p.m. Black River Beach Center
- Apr 27 Indoor Olympics—Manitowoc
- Apr 30 Fifth Tuesday Social—TBA

Get on your Calendar

- May 4 & 22 Pitch Hit & Run
- May 18 Big Bikes for Little Tykes
- June 15 Freedom Fest
- July 3-6 Riverfest

Neighbor's Day



VOLUNTEER SIGNUP NOW OPEN FOR NEIGHBOR'S DAY!! We are using volunteerspot.com to making signing up easy. Click [here](#) to select your time to help! Just enter your name and email to select

your time. There are three shifts available and if you are unsure when you can make it, just let us know. After signing up you will receive an email confirmation and an reminder two days before.

The event is scheduled for Saturday, April 20th from 8 am-2 pm at Black River Beach Neighborhood Center. The event is designed to help elderly and disabled individuals in the City of La Crosse spruce up their homes for springs. Volunteer groups are welcome such as church groups, work teams, club teams, college groups or just group of friends wanting to lend a helping hand. Contact us for more information!
—Heather Suby & Sara Halberg, Co-Chairs

Pitch Hit & Run!!

Do you loves sports and working with youth? Chairing the Major League Baseball Pitch Hit & Run (PHR) event would be a perfect fit. The two possible dates for the event are Saturday, May 4th at 2 pm and Wednesday, May 22nd at 6 pm. Contact John Race or Kim Lien about chairing the event. Click on the picture below to find out more information about PHR!



Bowl for Kids Sake

Hello Everyone-

We are looking for a few more bowlers for our Bowl for Kids' Sake event. We are bowling at 9:00 pm on April 19th at Coulee Golf Bowl. If you are interested, please sign up as soon as you can. Once signed up you will be able to set up a fundraising page to help you raise money for this good cause. If you are not able to bowl please come out and watch us bowl and consider donating to those that are bowling! Let's make this a fun Jaycee event!! To join or donate to one of the two Jaycees' teams visit: <http://firstgiving.com/7riversbbbs>

Contact me with any questions.
Suzy Stock, Sunshine Director
felix1051@yahoo.com; 608-780-6931

Big Bikes for Little Tykes

Hello!! I will be co-chairing Big Bike for Little Tykes this year with Angel Cabada-Arenal. This event will be held on May 18th in Partnership with 95.7 The rock. This year Big Bikes for Little Tikes will be sponsoring 7 year old Araina Roderick of Sparta. She was born with Spina Bifida and also has Arnold Chiari Malformation Type 2 which is a structural defect of cerebellum, that's the part of the brain that controls balance. Since August 18, 2005 Araina has undergone 20 surgeries, which is about 2 surgeries a year. Her wish is to be a princess for a day, so 95.7 The Rock is fundraising to send her and her family to Disney for a well needed vacation.

We are looking for several more volunteers to assist with beverage and food distribution from 2-6pm on Saturday, May 18th. If you are interested in joining some of your fellow Jaycees at this volunteer event to help little Araina get her wish, please contact me or simply sign up at a general member meeting. We really look forward to hearing from our fellow Jaycees and your help with this great event for a special little girl. - Wilh Krause

March Recap

March was an exciting month with four Chapter activities for 2013. The Polar Plunge kicked us off with a number of members cheering on the jumpers. Congrats to the jumpers! The Southside Scavenger Hunt Pub Crawl was a blast for all who attended. Thank you Rhett for organizing this! The Chapter hosted its 1st Annual La Crosse Jaycees St. Patrick's Bags Tournament at Stolpa's Stein Haus. Jason did a terrific job of planning and running this project. And we have been invited back next year and it can only get better! The Social Meeting and New Member Orientation at Java Vino had a great turnout and brought in six new members to the Chapter. Alex, Kelly, and John were exceptional hosts along with all other members were very hospitable to the guests and new members. Keep marching forward!



Winners of the 1st Annual La Crosse Jaycees St. Patrick's Bags Tournament at Stolpa's

Michael Scott & Michael Kirschbaum

Rotary Lights Recap

Rotary Lights!!! With spring in the air, it is hard to think back to November -- but remember when we helped out at Rotary Lights? Our volunteers braved the cold to assist with setup throughout Riverside Park, and for our efforts we received \$300 at the Onaska Rotary meeting on March 25. This community-wide event takes more than 3,200 volunteers from 82 groups to make happen. The primary goal of Rotary Lights is to feed the hungry and throughout the season they collected over 232,000 food items for area food pantries. Thanks again to everyone who helped out back in November!

Sara Halberg, Project Chair



Braving the cold at Polar Plunge on Saturday, March 2nd



Management Update

Hello Jaycees!

Question: Are you taking full advantage of what being a Jaycee has to offer? Sure, you may be having a great time meeting up with your Jaycee friends, or helping at projects when you have the time. But have you taken the next step to helping yourself; have you run a project?

By running a project you will gain valuable skills and opportunities such as: leadership, personnel management, improved planning, budgeting, public speaking, time management, and networking with other area professionals. All of these are directly transferable to your daily life and career. Also remember that as a member of the La Crosse Jaycees you have a great network of motivated young professionals eager to help YOU!

Below is a list of some events I'm asking you to consider running... for yourself!

Chicken Q' Oktoberfest apparel booth Rotary Lights Food sale fundraiser Other?

If you have any questions about how YOU can make a difference in your own life, please send me a message! I would love to show you what Jaycees have to offer!

Kyle Olson, Management VP, betonajetta@hotmail.com

JCI WI & US

Some upcoming state events:

- April 27st Indoor Olympics 2013
Manitowoc
Theme: Rock 'n' Roll Olympics
See page 8 for an informational flyer.



JCTV Episode 6

JCI USA Create Positive Change on Pinterest

Help us spread the word that the United States Jaycees are "Creating Positive Change!" How would you like to see your local, region or state project or event shared on the new Pinterest account? It's easy, all you have to do is make a sign that says "Create Positive Change" and take a picture at your next project or event. Be creative, but make sure we can read the sign! Then just email the picture with a brief description to your favorite National Officer, and they will make sure your picture makes it to the account! Follow the JCI USA Create Positive Change on Pinterest [JCI Pinterest Page](#) to see how other Jaycees are Creating Positive Change!

JCI WI & US

JCI Webinars

Upcoming Webinars to develop your Leadership Skills! These are free to members! Take advantage!

How to Run a Great M-Nite

Membership Nights attract new prospects to your chapter. Hosting great social events is a learned skills. This webinar will help you improve the quality and 'wow' factor of your chapter's membership events.

Date: Tuesday, April 2 Time: 10:00 PM - 11:00 PM EDT

Reserve your Webinar seat now at:

<https://www3.gotomeeting.com/register/584271310>

Extend and Run a Collegiate Chapter

This webinar focuses on how do you charter a collegiate chapter from finding an advisor, soliciting the college for members, starting the chapter and running it effectively managing the turnover to have it around for years to come.

Date: Thursday, April 11 Time: 8:00 PM - 9:00 PM EDT

Reserve your Webinar seat now at:

<https://www3.gotomeeting.com/register/244339870>

Competition Basics

Have you wanted to compete on the State or National level and just not knew how? This training will help you get started and get competing.

Date: Tuesday, April 16 Time: 9:00 PM - 10:00 PM EDT

Reserve your Webinar seat now at:

<https://www3.gotomeeting.com/register/364710734>

New Member Orientation

We will discuss the history of our organization, Active Citizenship Framework, how to make positive change in your community and be an active member of our organization.

Date: Wednesday, April 24 Time: 10:00 PM - 11:00 PM EDT

Reserve your Webinar seat now at:

<https://www3.gotomeeting.com/register/156715470>

Mastering Your Mingle - Networking Yourself

Do you attend those networking events but never know what to say? How do you pass out your business cards? How do you make those contacts that will lead to more business? This webinar will explain how to network yourself and be an expert mingler.

Date: Thursday, April 25 Time: 8:00 PM - 9:00 PM EDT

<https://www3.gotomeeting.com/register/855557582>

JCI Welcomes its Newest Partner, Pure Charity

Pure Charity is a non-profit organization that allows one to generate a personal "Giving Fund" by shopping and earning rewards. One can shop online at any of the stores listed on the Pure Charity website and a percentage of the total sales will be put into a personal "Giving Fund." The shopper can then use the money raised to support a local or national JCI project of choice. Through its partnership with Pure Charity, JCI has been approached with an exciting opportunity to be part of a matching grant challenge it is calling "The Hope for Haiti Challenge." If JCI can get at least 3,000 people to sign up for Pure Charity (by clicking this link: www.purecharity.com/jci) and donate US \$5 to the project, then all the funds raised will be matched! This US \$5 can be donated directly or accumulated through online shopping purchases. The challenge ends on June 12.

SIGN UP TODAY! Visit www.purecharity.com/jci to sign up today. It is important that you use this link to join because it will ensure you are part of the JCI advocate network. For an individual to count as a support of the JCI Hope for Haiti Challenge they have to join as part of JCI's network. If you have any questions or concerns, please contact Bonnie Thomas, Communications Manager, bthomas@jci.cc.

\$ GO GREEN \$ CHALLENGE

All chapters are a part of the 2013 Go Green Challenge. Your mission is to turn in the most cell phones and printer cartridges through December 7, 2013. The chapter with the most points earned at the end of 2013 will be recognized with a prize package at Year End Convention. Each Printer Cartridge is worth 2 points and each Cell Phone is worth 1 point. Items will be collected at each State Event. We will accept the following items: Inactive Cell Phones (with Operating Battery Only), Home and Office Printer Cartridges, Laser and Ink Jet Cartridges (Long Plastic Tubes Not Eligible). Drop them off at the Jaycee Hall!

JCI Wisconsin and Manitowoc Jaycees 6th Annual

IND R OLYMPICS

April 27th

hosted at local downtown
Manitowoc establishments

must be at least 21 years old to participate

Rock 'n' Roll Olympics

\$90 Jaycee Teams or \$105 Non-Jaycee Team Fee includes: Bar Game Competitions, Saturday Opening & Awards Ceremony/Social for 3 players per team. Cash/Prize Packages based on # of Teams. Additional social tickets can be purchased for \$25 per person at registration the day of the tournament. *\$20 late fee for all teams registering and paying after the March 31, 2013 deadline.

Join us on Facebook @ JCI Wisconsin 6th Annual Indoor Olympics

For more information

Steve Moddie evp@jciwisconsin.org

Erica Jansky jciwisecretarytreasurer@gmail.com

Limited Number of Team Entries Accepted! Jaycee Team pre-registration guarantee for those teams registered and paid in full prior to February 2, 2013.

After February 2nd, the event is open for public registration with limited team count.

3 person Team Pre-registration Entry

Checks made payable to JCI Wisconsin Jaycees must accompany this registration form to be considered pre-registered. We reserve the right to refuse registrations postmarked later than March 31, 2013. Must be at least 21 years old to enter and participate. Send this completed form and check to:

JCI Wisconsin Jaycees, PO Box 1547, Appleton, WI 54912

___ \$ 90 Jaycee Team consisting of at least 2 Jaycee members- Jaycee Teams are guaranteed entry if registered and paid in full by February 2nd (\$110 after 3/31/13 if space is available)

___ \$105 Non-Jaycee Team consisting of less than 2 Jaycee members- registered and paid in full by 3/31/13 (\$125 after 3/31/12 if space is available)

****All teams will be representative of Rock 'n' Roll Olympics**** ****Represent your favorite singer, band, rock star, or song!****

Top Three Choices for Team Name: Themed "Rock 'n' Roll Olympics" (No duplication of Olympic Team Name Entries)

1. _____ 2. _____ 3. _____

Chapter/City Representing: _____ Team Captain: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone # of Team Captain: _____ E-mail of Team Captain: _____

2nd Team Player: _____ 3rd Team Player: _____



2013 Calendar of Events

<p><u>January</u></p> <p>5 Regional Training 6 Year End Banquet 12 Social at Varsity Club 14 TFT Appreciation Party 15 General Membership Mtg 22 Board Meeting</p>	<p><u>May</u></p> <p>1-4 – Nat'l Conference - STL 4 Pitch, Hit, & Run – Onal JCs 4 Wienerfest - Social 7 General Membership Mtg 11or18 Big Bikes for Little Tykes 21 General Membership Mtg 22 Pitch, Hit, & Run – LAX P&R 28 Board Meeting</p>	<p><u>September</u></p> <p>3 General Membership Mtg 7? End of Summer Bash 17 General Membership Mtg 22 Applefest Parade 20-22 Mid Year Convention - Wausau 24 Board Meeting (review POA) 26-30 Oktoberfest Apparel Booth Oktoberfest Socials</p>
<p><u>February</u></p> <p>1-3 Year End Convention (Milwaukee) 5 General Membership Mtg 9 Project Fair Potluck social 16 Brewfest (Manitowoc) 19 General Membership Mtg @ Stein Haus 26 Board Meeting</p>	<p><u>June</u></p> <p>4 General Membership Mtg 5-8 Nat'l Convention - Seattle 15 Freedom Fest 18 General Membership Mtg 25 Board Meeting (review POA) 29-30 Riverfest Set-up 30 OYA/OYW Nominations due TBD Family Picnic</p>	<p><u>October</u></p> <p>1-6 Oktoberfest Apparel Booth 1 General Membership Mtg 15 General Membership Mtg 21-27 Jaycees Week 22 Board Meeting 26 Thrill the World TBD State Volleyball</p>
<p><u>March</u></p> <p>2Polar Plunge 5 General Membership Mtg 9 Southside Pubcrawl 12 Project Fair Results Mtg 16 St Patty's Day Parade/Social/Bags Tourney 19 General Membership Mtg/New Member Orientation @ JavaVino 26 Board Meeting (review POA)</p>	<p><u>July</u></p> <p>2 General Membership Mtg 3-6 Riverfest 15 Mid Year Awards Due 16 General Membership Mtg 23 Board Meeting TBD Thunder Ride</p>	<p><u>November</u></p> <p>2 JCI WI Brew Bash - Appleton 2 TFT Barrel Delivery 5 General Mem. Mtg & Elections 9 Rotary Lights 19 General Membership Mtg 26 Board Meeting TFT Toy Drive – LaX Center</p>
<p><u>April</u></p> <p>2 General Membership Mtg 16 General Membership Mtg 19 Bowl For Kids Sake 20 Neighbor's Day 23 Board Meeting 27 Indoor Olympics (Manitowoc) 27 Beer, Wine, & Cheese Fest 30 Fifth Tuesday Social</p>	<p><u>August</u></p> <p>2 Relay for Life 6 General Membership Mtg 9-11 Irishfest 20 General Membership Mtg 27 Board Meeting Ona Community Days Kornfest TBD Punt, Pass, Kick</p>	<p><u>December</u></p> <p>3 General Membership Mtg 7 TFT Give Away Day 10 Mixed Board Meeting (rv POA) 14 Second Half Awards due 17 General Membership Mtg 17 Christmas Potluck OTS/Holiday Party</p>